



*Los Angeles – October 10, 2011 – Bel-Air Film Festival Red Carpet Event & Film Panel Live on Tvoop.com*

Tvoop.com will be live streaming the Bel-Air Film Festival's red carpet event at 6:00 PM Pacific standard time on Wednesday October 12th, 2011, from the Skirball Center. Additionally, a film panel will be live streamed at 7:00 PM on Thursday October 13, 2011 from the Luxe Hotel. Entertainment attorney Mitra Ahouraian will moderate the Panel. Panelists Include: Palak Patel, Demian Lichtenstein, Howard Rosenman, Bianca Goodloe, Ken Markman, and Robert Cain.

The Bel-Air Film Festival is an independent international film festival recognized for celebrating cinema in one of Southern California's most prestigious and storied communities. The Festival attracts thousands of moviegoers each year. The Bel-Air Film Festival promotes the appreciation and knowledge of film, and seeks to recognize the most creative films and individuals in the film industry each year. The Festival's goal is to inspire filmmakers and help provide them with the resources needed to further their knowledge. Dedicated to film education and exploration, the Bel-Air Film Festival offers its filmmakers access to a series of film panels, exciting music performances, and networking opportunities with some of the industry's top professionals. Film screenings include Documentaries, Animation, Short Films, Student Film and Comedy. The festival also hosts both opening and closing night galas.

#### **About Tvoop.com**

Tvoop.com is a live streaming website, enabling anyone with a computer and Internet connection to easily broadcast any event to a global audience of unlimited sizes a public, private or pay-per-view (PPV) channel. Users may also record their shows and upload other videos. Uploaded videos and/or any recorded live streaming sessions may be offered public, private or on a pay-per-view basis. This feature enables individual as well as institutional broadcasters to easily and quickly generate revenue.

Tvoop.com is an end-to-end live & video content management platform, with fully integrated social, payment, analytics and advertising solutions. Tvoop offers full service live streaming services to businesses, educational and religious institutions, and conference organizers. Tvoop's full service plans include all necessary technology, audio-visual equipment and manpower to provide for a "full service" and "worry free" experience. Tvoop.com's "geo-physical restriction" feature, gives the broadcaster the option to restrict viewing of their shows in certain regions. This allows broadcasters with live performances in a certain venue to expand their audience base all over the Internet world, while encouraging viewers in close proximity to personally attend the show.

Through strategic alliance with leaders in "Content Delivery", Tvoop.com is in the position to offer the best quality live streaming at the highest speed. In a world full of pre-recorded, static video, tvoop.com provides a dynamic live social experience, while creating an opportunity for its broadcasters to generate revenue.

Tvoop's customers include: CBS Consumer Products, Creation Entertainment, Los Angeles Fitness Expo, University of Southern California, Chapman University, and Greenberg Traurig.

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